

Catalyzing green hydrogen markets through EU policy and procurement, case steel industry

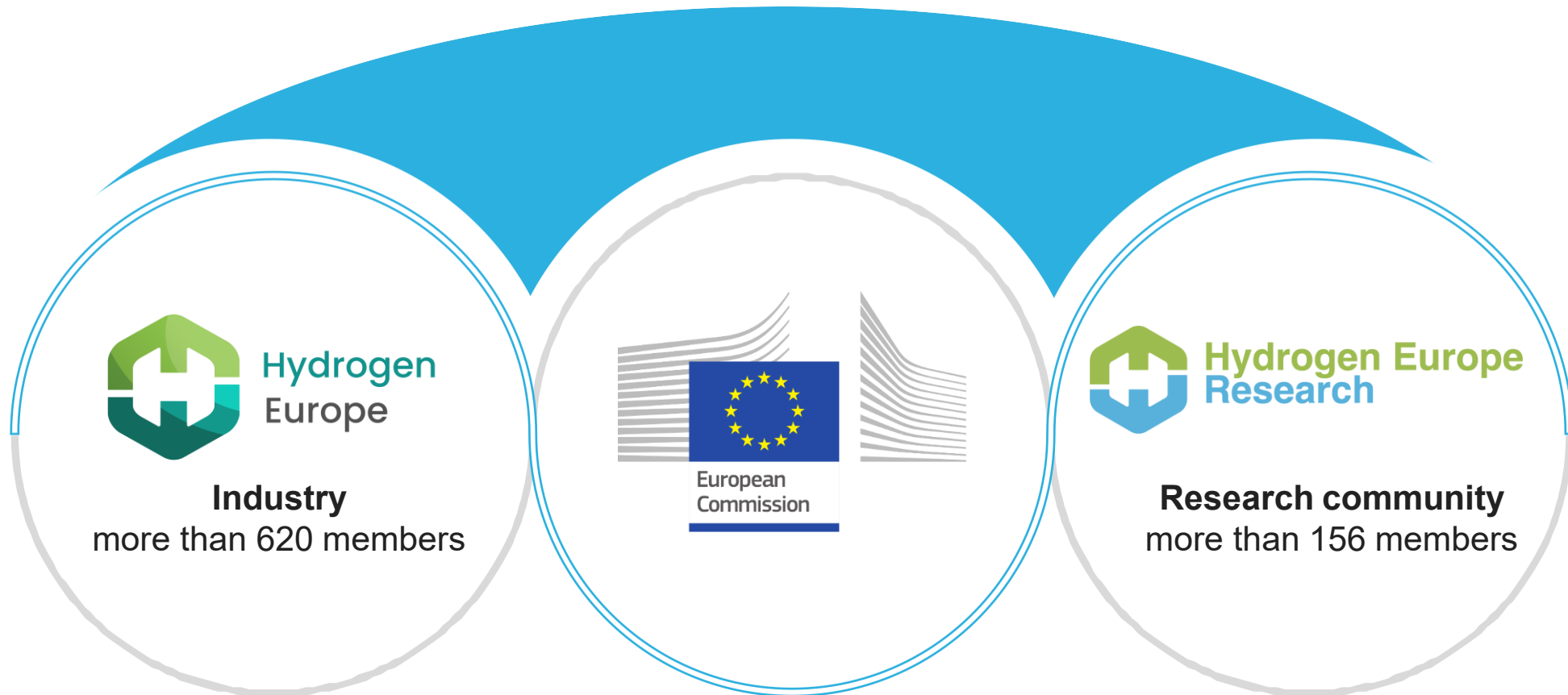
How can R&D efforts better integrate with procurement, certification, and policy tools to accelerate demand creation?

Renata Kadric, Synergies Officer
Clean Hydrogen Partnership



Clean Hydrogen Joint Undertaking/Partnership

Institutionalised European Public-Private Partnership








1 billion EURO from Horizon Europe* to implement R&I activities and facilitate the transition to a greener EU society through the development of hydrogen technologies

*** additional 200 million EURO for Hydrogen valleys (under RePowerEU)**

Clean Hydrogen JU Objectives

General

- 
-  Support the implementation of the Commission's **Hydrogen Strategy**
 -  Stimulate **research and innovation on clean hydrogen** production, distribution, storage and end use applications
 -  Strengthen the **competitiveness of the EU clean hydrogen value chain**
 -  Contribute to the EU ambitious **2030 and 2050 climate ambition incl Green Deal**

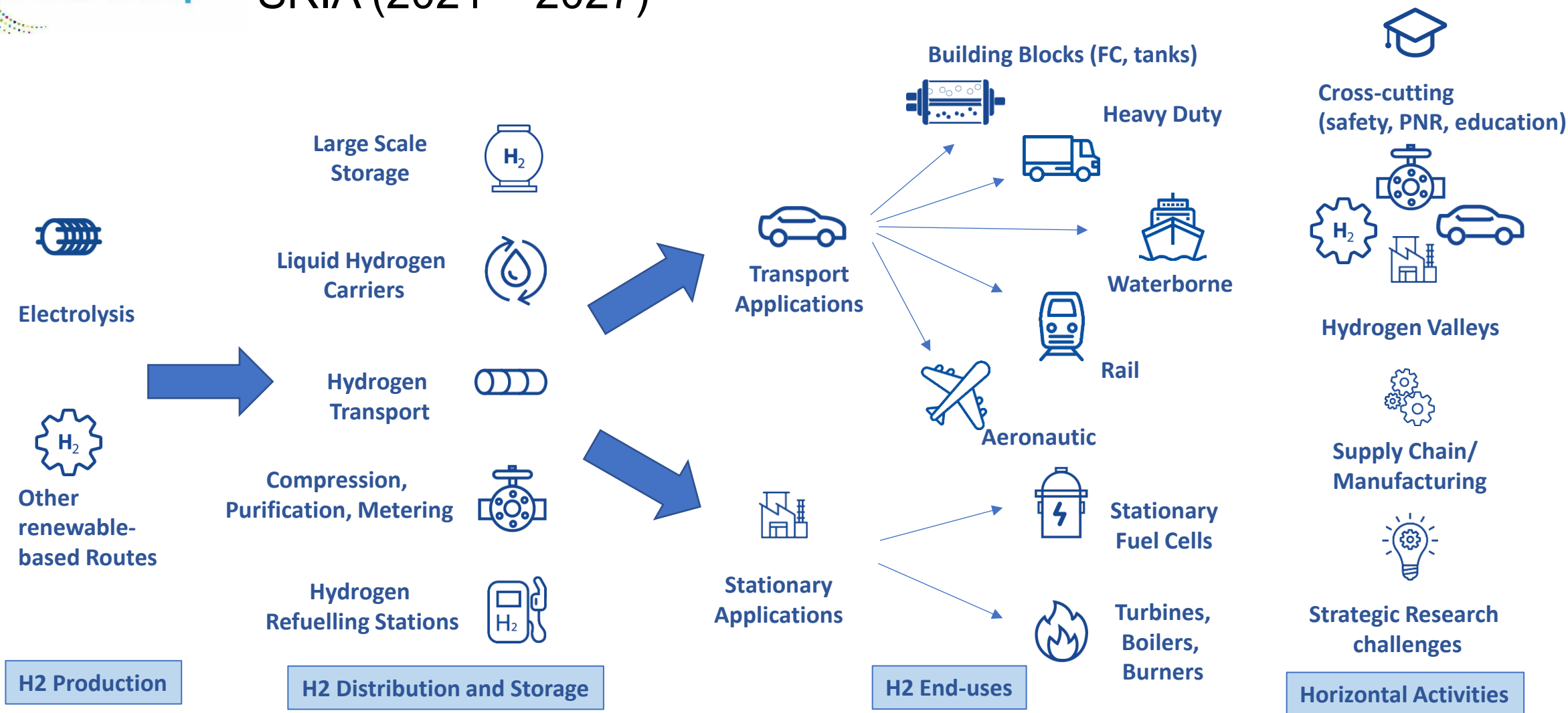
Specific

-  Improve the **cost-effectiveness, efficiency, reliability**, quantity and quality of clean hydrogen solutions across **entire value chain**
-  Strengthen the **knowledge/capacity of scientific and industrial actors** along the Union's hydrogen value chain while supporting the **uptake of skills**
-  Demonstrations of clean hydrogen solutions with a view to **local, regional and Union-wide deployment**, aiming to involve stakeholders in all Member States and across **entire value chain**
-  Increase **public and private awareness, acceptance** and uptake of clean hydrogen solutions

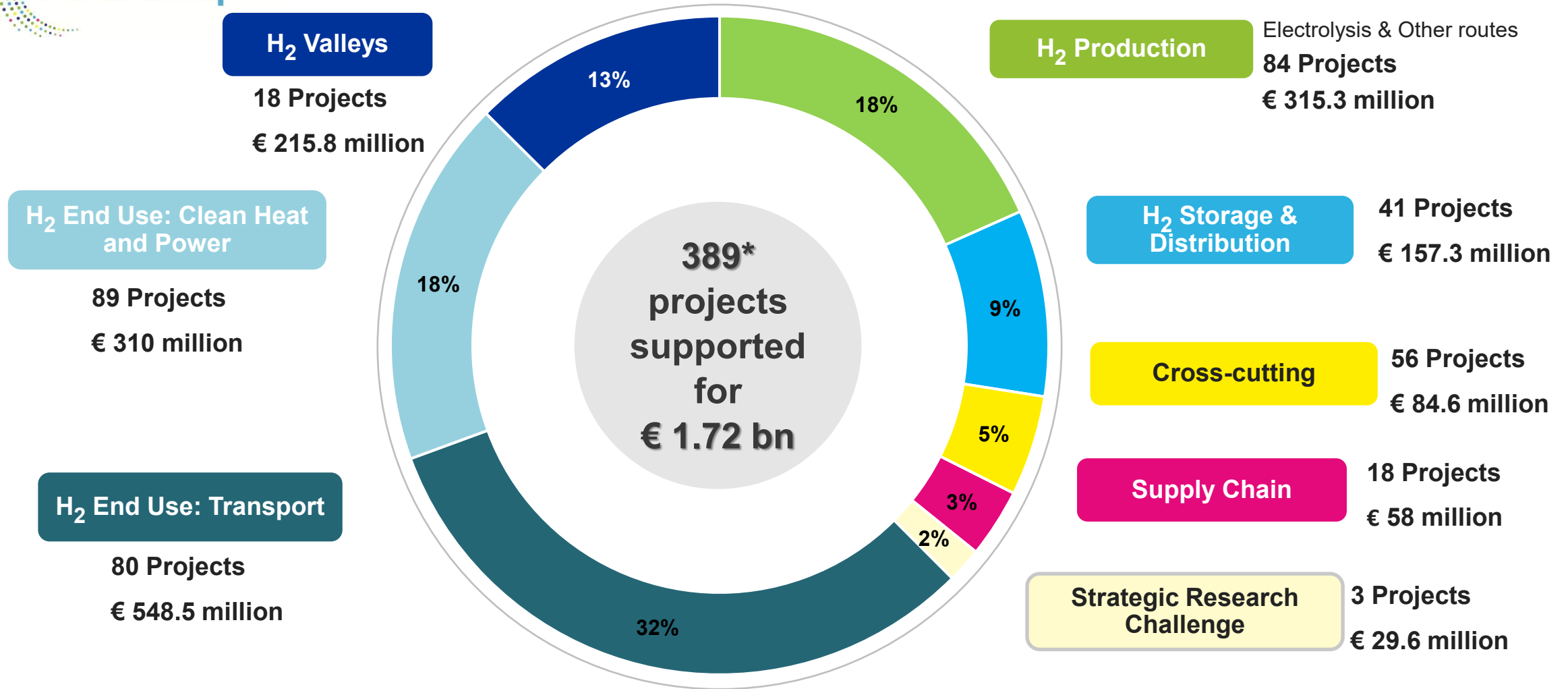
Strategic Research & Innovation Agenda

SRIA (2021 – 2027)

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Clean Hydrogen JU Programme (incl FCH JU legacy)



* Not all projects from Call 2024 are included as they are still under preparation

Project example - SYRIUS

SOEC HYDROGEN INTEGRATION AND CIRCULAR USE IN STEELMAKING PROCESS

Project duration

1 Jan 2025 - 30 Jun 2029

Project locations

Italy

EU contribution

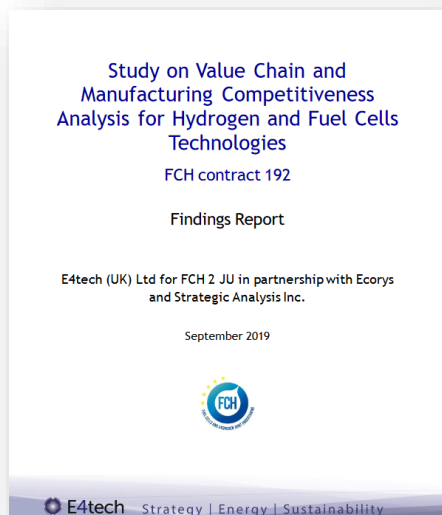
€9 999 165

10 partners from Italy, Netherlands, Belgium, Germany, Finland and Estonia

The SYRIUS project, spanning 54 months, aims to revolutionize this landscape by integrating a 4.2 MWel Solid Oxide Electrolysis Cell (SOEC) for producing 100 kg/h of green hydrogen into a real Electric Arc Furnace (EAF) plant. Hydrogen will feed a 280tsteel/h – 84 MWth slab reheating furnace, demonstrating the potential to reduce steel reheating process CO2 emissions by 5,600 t/year during the project and up to 100% with full hydrogen feeding.



Creating evidence based through dedicated fact-based studies of the JU



- Value chain assessment
- Manufacturing competitiveness
- Future growth scenarios



- Supply chain resilience
- Competitiveness challenges
- Strategic recommendations

✓ Used as evidence based -> consideration of **Hydrogen as a European Strategic Value Chain** -> eventually leading to **Important Projects of Common European Interest** on Hydrogen

What is needed next ?

Further Scale-Up and Automate Manufacturing



Intensify R&D for New Materials & Technologies



Promote Knowledge Sharing and Collaboration



Strengthen Financial Incentives



Regulatory Clarity



Solid EU Hydrogen Strategy & Support Schemes

2020 EU Hydrogen Strategy

2021 Fit-for-55 package

2022 REPowerEU plan & Hydrogen Bank

2023 Two Delegated Acts on Renewable H2 and RFNBOs

RRF: 2022 and 2024 IPCEIS on Hydrogen: Hy2Tech, Hy2Use, Hy2Infra, Hy2Move

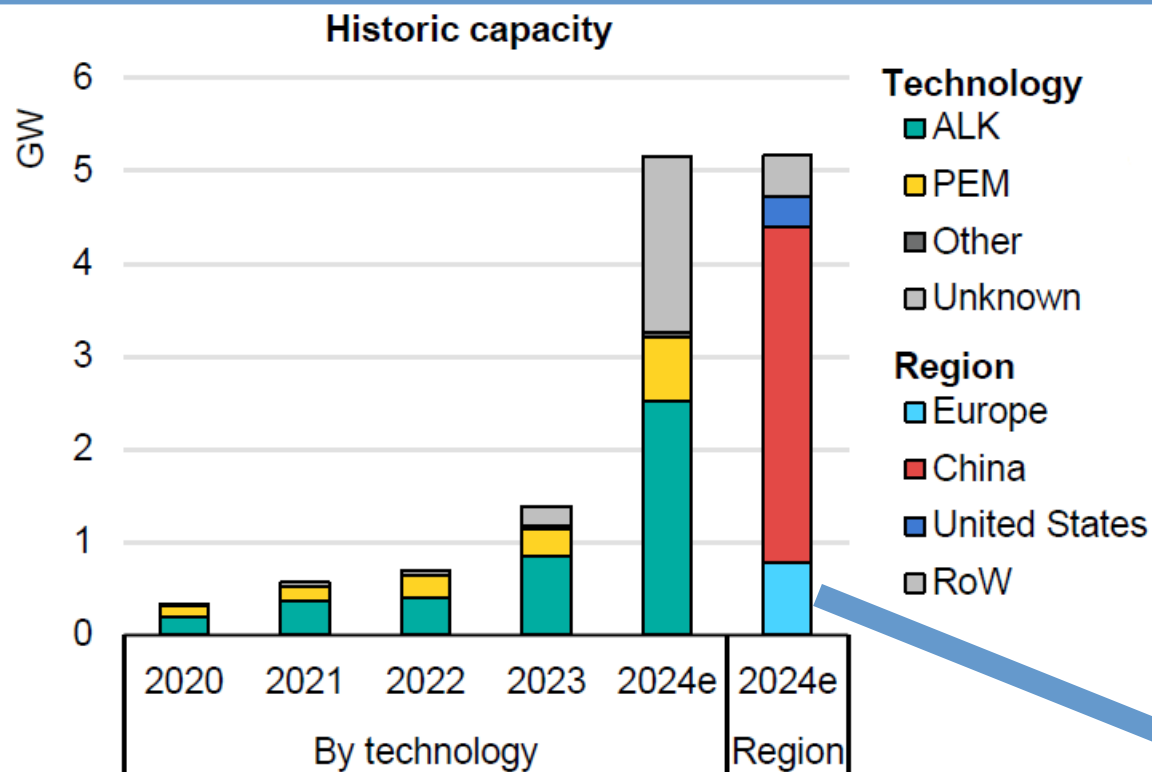
Leading to ambitious targets...

to install at least 6 GW of renewable hydrogen electrolyzers by 2024 and 40 GW by 2030 in the EU.

to produce 10 million tonnes and import 10 million tonnes of renewable hydrogen in the EU by 2030.

... that constitute major challenges

Installed electrolyser capacity increased from 1.4GW in 2023 to 5GW in 2024



700MW in Europe

out of which the
Clean Hydrogen JU
projects:

- Installed 43 MW
- Planned 400 MW

CertifHy - Accelerating the Certification of Hydrogen

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- Initiative undertaken by a consortium led by HINICIO, composed of the Association of Issuing Bodies (AIB), GREXEL, Ludwig Bölkow System Technik (LBST), CEA, and TÜV SÜD and financed by the Clean Hydrogen Partnership.
- The initiative started in 2014 and is now already in its third phase of implementation (as of 2020)
- First two phases:
 - CertifHy Scheme and the Green and Low-Carbon Hydrogen labels - basis for the first non-governmental Guarantee of Origin scheme for Hydrogen in the world.
- Third phase:
 - development of a new version of the CertifHy® Guarantees of Origin scheme
 - EU Voluntary Scheme recognized by the European Commission for the certification of hydrogen as a renewable fuel of non-biological origin (RFNBO)
 - CertifHy Stakeholder Platform and the Working Groups to co-construct the CertifHy schemes with 900+ individuals from 100+ companies all involved in the hydrogen industry in Europe and internationally



CertifHy
STAKEHOLDER PLATFORM

Hydrogen Valleys – multipliers and enablers of socio-economic synergies

21 Hydrogen Valleys supported to date – 5 additional grants being prepared



Investments
+1,300 million €

JU Funding
+250 million €



Hydrogen Valleys deployed across
19 European countries



+450 beneficiaries from 40
countries



Hyceland
Iceland

BIG-HIT Orkney
Islands, UK (ended)

HEAVENN
Northern Netherlands

CONVEY Hirtshals
Port Denmark

BalticSeaH2 Cross-border, Hydrogen
corridor across South Finland & Estonia

HySPARK Mazovian
Region, Poland

EASTGATEH2V
Kosice Region

HI2 Valley Region of Carinthia, Styria,
Upper Austria, Austria

NAHV Cross-border, Hydrogen valley
covering North Italy, Slovenia, and Croatia

ZAHYR Stara Zagora,
Bulgaria

HYSouthMarmara
South Marmara Region, Türkiye

CRAVE-H2
Crete, Greece

TRIERES
Corinthia, Greece

TH2ICINO Lombardy
region, Italy

GreenHysland
Mallorca, Spain

Call 2024 - Large Valley
Call 2024 - Small Valley
Call 2023 - Large Valley
Call 2023 - Small Valley
Call 2022 - Large Valley
Call 2022 - Small Valley
Call 2020 - Small Valley
Call 2019 - Large Valley
Call 2015 - Small Valley

LuxHyVal
LuxHyVal

SH2AMROCK
Galway, Ireland

AdvancedH2Valley
Pays de la Loire region, France

IMAGHyNE Region of
Auvergne-Rhône-Alpes

CyLH2Valley Region of
Castilla Y León, Spain

H2tALENT Alentejo
Region, Portugal

Administrative boundaries: © EuroGeographics © OpenStreetMap
Cartography: Eurostat – IMAGE, 09/2025

H₂ Valley – H₂ valley with strong steel industry use cases

Hydrogen Industrial Inland Valley

Project duration

1 Jan 2025 - 31 Dec 2030

Project locations

Austria (Upper Austria, Styria and Carinthia)

EU contribution

€19 996 861

42 partners from Austria, Denmark, Romania, Latvia, Poland, Netherlands, Slovenia, Czech Republic and Hungary

- decarbonising key sectors through H₂, drastically reducing emissions in the steel, chemical, and cement industries as well as in energy and mobility via displacement of fossil fuels – including reducing the reliance on natural gas - over 10,000 tpy of green hydrogen
- 17 local projects including voestalpine's 20 MW electrolysis plant and K1-MET's demonstration plant for production of green hot metal



The H2V Facility addresses the support needs in the market with the aspiration of 50 Hydrogen Valleys operational or under construction in the EU by 2030

The Hydrogen Valleys Facility

State as of 2025

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EU Hydrogen
Valleys
on the
H2V Platform

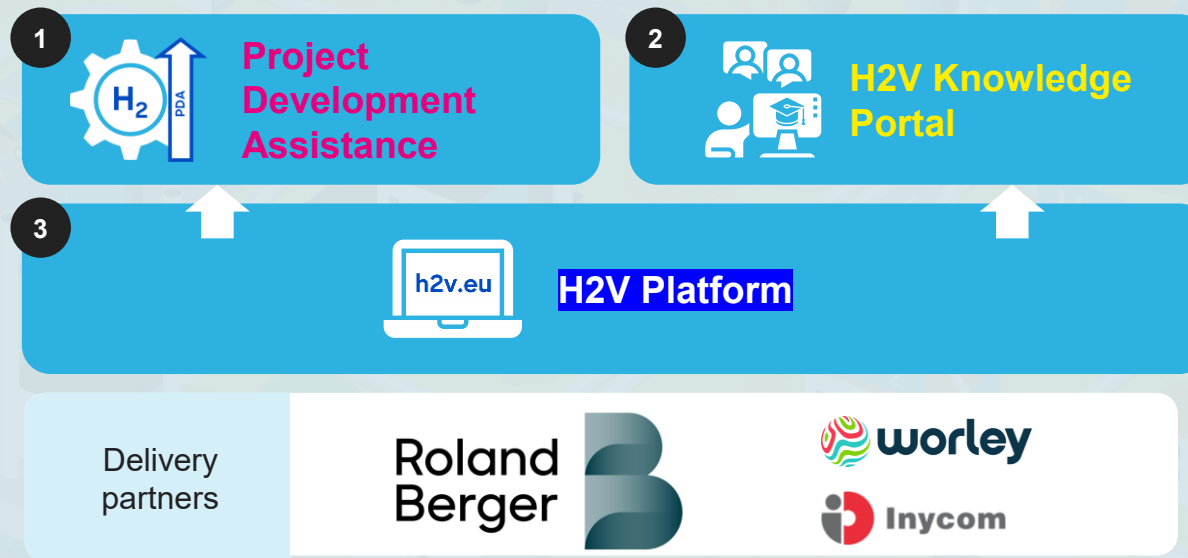
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EU Hydrogen Valleys
on the H2V Platform
**operational/
under construction**

Dedicated support via the **Hydrogen Valleys Facility**

by



The 2024 **European
Commission Roadmap**
for Hydrogen Valleys

2030 Aspirational target

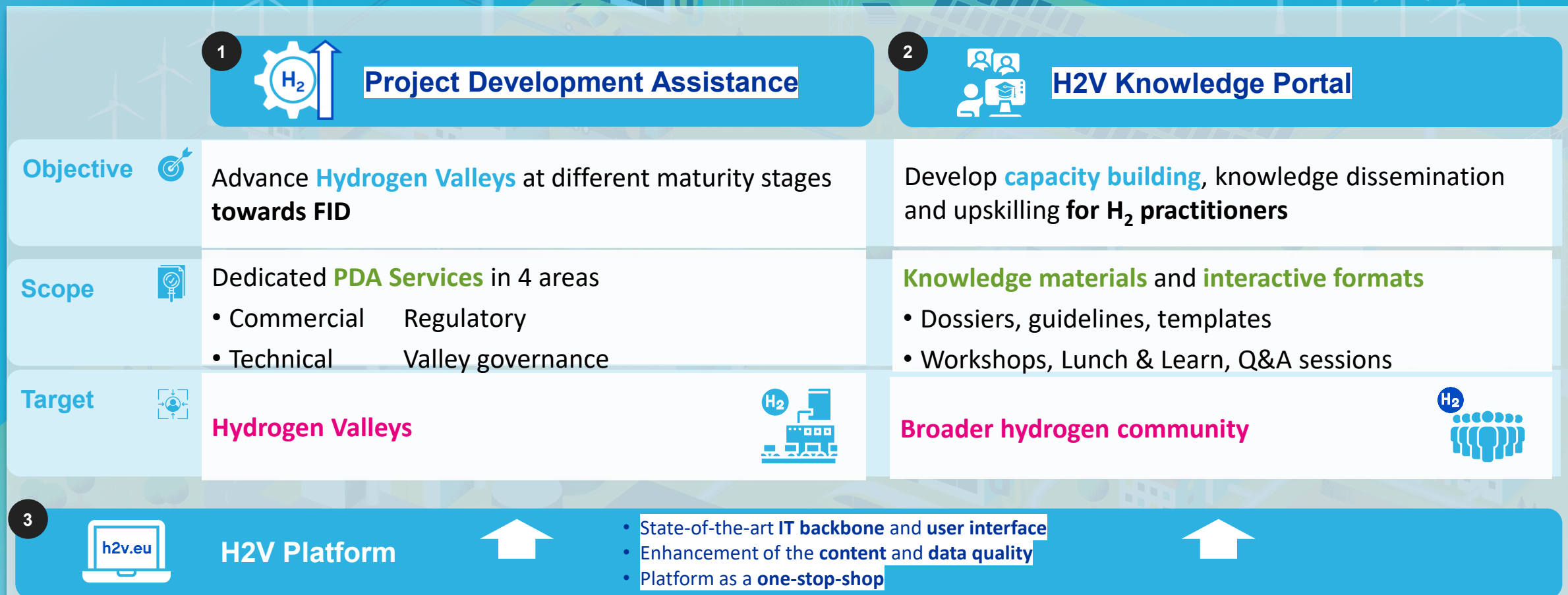
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Hydrogen Valleys
operational/under
construction

within the EU

The H2V Facility will support individual Hydrogen Valleys via dedicated PDA support and the broader hydrogen community via tailored knowledge formats

Objectives and scope



Questions?

Check our website:

<https://www.clean-hydrogen.europa.eu>

Contact us:

communications@clean-hydrogen.europa.eu

